

SEDD

Small Enterprises Development Division

**Ministry of National Policies, Economic Affairs,
Resettlement and Rehabilitation, Northern Province
Development, Vocational Training & Skills Development and
Youth Affairs.**

Progress Report

Up to 31st December 2018

Vision

Entrepreneurship and Enterprise Development for sustainable growth.

Mission

Provide maximum contribution for the National Development in Sri Lanka.

- Motivate unemployed youth to access field of enterprises
- Enhance entrepreneurial capabilities in youth
- Improve efficiency and productivity of enterprises
- Provide supportive services for development of enterprises

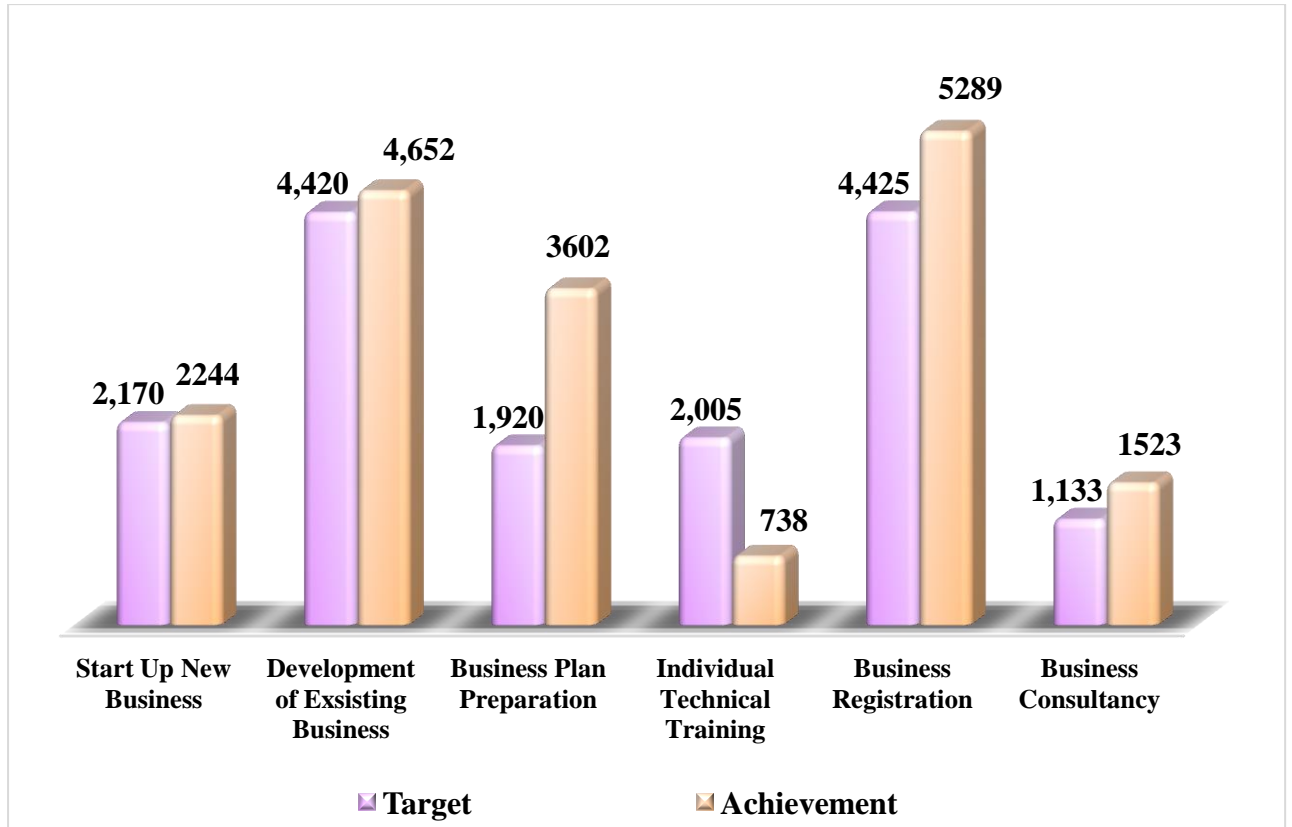
Main Activities

- Identification of beneficiaries and aware them about the small enterprises in all over the country.
- Identification and selection of potential entrepreneurs and conduct programs to develop their attitudes.
- Identification of training requirements of beneficiaries and design suitable training programs for them.
- Organization, operation and conduct of training Programs.
- Continuous follow up work regard to entrepreneurs.
- Entrepreneur counseling and co-ordination of assisting services.
- Coordination to provide financial facilities to entrepreneurs.
- Organize and conduct the programs relevant to develop productions and promote marketing and to expand the markets for entrepreneurs.

Progress Report – From 1st of January to 31st December 2018- All Island

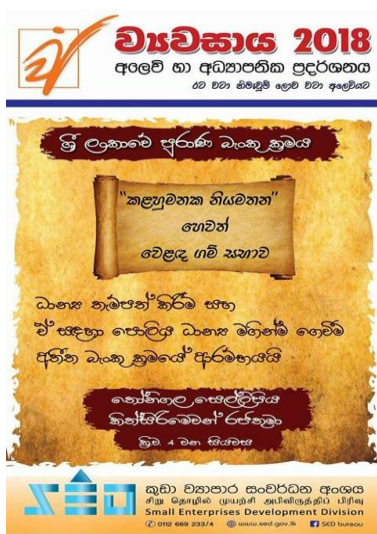
Key Activity	Total			
	Target	No. of Programs	Participants	Expenditure
1.Awarness and Attitude Development Program	757	911	51,856	5,602,488.78
2.Business idea Generation and selection	38	37	981	346,546.36
3. Entrepreneurship Development	166	157	4,684	16,356,282.83
4. Management Development	88	57	1,324	1,156,817.76
5. Human Resource Development	32	14	386	159,374.00
6. Technical Development	136	133	5,653	2,233,193.61
7. Individual Technical Training	787		764	4,098,090.50
8. Quality Development	128	66	2,471	874,159.26
9. Information Technology	23	10	215	311,563.00
10. Marketing Development	167	129	5,254	15,223,503.59
11. Costing and Accounting	101	64	1,599	798,238.91
12. Business plan Development	59	202	4,492	4,679,580.42
13. Business laws and Development	142	183	8,687	2,449,964.12
14. Financial Literacy	41	32	3,355	827,099.85
15. Stock Record Keeping	3	1	31	7,697.00
16. Society Development	253	140	6,640	797,584.16
17. Entrepreneur Evaluation	26			
18. Follow up and Project Visit	521	423	8,312	4,078,569.82
19. Others	17	124	2642	4,676,441.12
20. Special Events	43	106	6,760	4,340,816.31
21.Training Of Trainers Programs (TOT)	10	8	258	2,908,061.20
Total	3538	2797	116,364	71,926,072.60

Key Performance Indicators



Implemented Activities

➤ “Wyavasaya - 2018” Exhibition



➤ Trade Fair and Exhibitions



➤ “Alewi Man Petha” Marketing Program



➤ Entrepreneurship Development Training Program (EDP)



➤ **Swashakthi Loan Scheme**

Banks	No of Applications Forwarded to the Banks
BOC	517
Peoples' Bank	328
RDB	277
Sampath Bank	32
HNB	28
HDFC	14
Commercial Bank	56
SMIB	4
Seylan Bank	4
SLSB	6
Sanasa Bank	11
NDB	3
DFCC Bank	1
Total	1281

➤ **Thurunu Diriya Loan Scheme**

Province	No of Business Plan created	No of Business Plan Handed over to the AG office	No of Business Plan Handed over to the BOC
Western	250	228	226
Sabaragamuwa	608	608	561
Central	169	123	142
North Central	187	181	180
Uva	41	41	25
Southern	239	239	210
Eastern	349	349	267
Northwest	237	75	75
Northern	508	433	419
Total	2588	2277	2105

➤ **SED Pages**

The Entrepreneurial Dictionary (SED Pages) published parallel to “Vyavasaya - 2018” Exhibition covering 318 Entrepreneurs in all island who participated the exhibition.



➤ **“Watamandala” Program**

Watamandala is one of the newly introduced concept for networking all over the country through active participation of Economic Development Officers.



➤ **Data Base –Officer Training Program**

